

CHURCH NETWORK STRATEGY



	12 months Before starting Alpha	9 months Before starting Alpha	6 months Before starting Alpha	3 months Before starting Alpha	3 months After starting Alpha	
TIMELINE	EXPLORE	ENCOURAGE	EQUIP	ENGAGE	RUN ALPHA	EXTEND
MILESTONES	<p>Church network/ denomination exploring partnership with Alpha.</p> <p>Church Network explores how Alpha can be a tactic in your network' strategy for Evangelism, Discipleship, and Leadership development.</p>	<p>Roll out of Alpha within the denomination.</p> <p>Alpha will partner with you to strategically inspire your local churches and encourage local churches within your network to run Alpha together. (eg.network gatherings/ conferences).</p>	<p>Equipping local Churches to run Alpha.</p> <p>Equip your local churches through a corporate prayer initiative, and learn the essentials of how to run Alpha with training and coaching opportunities with local Alpha Specialists.</p>	<p>Mobilising local Congregations to Pray Invite Bring a friend to Alpha.</p> <p>Activate pastoral leaders to engage their congregation through mission/ evangelism preaching series, establish their Alpha with prayer, planning and team training</p>	<p>All local churches involved begins running Alpha.</p> <p>Alpha will provide ongoing support and resources as you journey through running Alpha in your context.</p>	<p>Network-wide celebration and review of local Alphas.</p> <p>Make the time to share and celebrate stories of invitation and lives transformed. Learn from the feedback of hosts and guests and from that, plan on how to keep building on the culture of evangelism, discipleship, leadership development.</p>
CHURCH NETWORK		<p>Vision cast and create space in calendar planning to ensure process of alignment is managed well with key stakeholders.</p>	<p>Communicates Alpha Alignment Strategy Plan with attached "Your Guide to Starting Alpha".</p>	<p>Release series of communications to activate pastoral leaders to engage with the vision of alignment, establish their Alpha with prayer, team training and resources.</p>		<p>Create space to celebrate Alpha stories and testimonies of lives transformed!</p> <p>These stories and feedback will help you plan ahead for future Alphas!</p>
CHURCH PASTOR		<p>Alpha consultants will support your leader engagement by offering:</p> <ul style="list-style-type: none"> - Relevant cultural research and statistic to support vision casting and gain agreement with leaders. - Templates for alignment process. - Calendar planning with provisional plans/dates to support pastors/churches. - Encouragement to key leaders to run Alpha. 	<p>Equip your local churches by:</p> <ul style="list-style-type: none"> - Ensuring calendar planning process is in order. - Selecting key team members. - Register your Alpha in advance. - Booking a coaching consultation and training with Alpha Specialist. 	<p>Engage your local churches by:</p> <ul style="list-style-type: none"> - Ensuring there is a process where the church is encouraged to pray, given resources to invite, and encouragement to bring through thoughtful service planning and general communications. - Access invitational and promotional resources on the MyAlpha platform and alpha.org.au/invite 	<p>Add tips here about resources / weekly briefings?</p>	<p>Extend your impact and enhance future Alphas by:</p> <ul style="list-style-type: none"> - Celebrating! - Documenting key celebrations along the way such as Baptisms and sharing stories / testimonies. - Get feedback from hosts, helpers and guests to make future Alphas even better! - Look at 1-3 year calendar plan for rhythms of Alpha. and supporting resources (e.g. The Marriage, Life Essentials, or Prayer Course as an on-ramp/off-ramp to Alpha)